The Nevada Governor’s Office of Economic Development ("GOED") was created during the 2011 Session of the Nevada Legislature through a collaboration of the Nevada Governor's Office and the Leadership of the Nevada State Senate and State Assembly.

GOED promotes a robust, diversified and prosperous economy in Nevada, stimulating business expansion and retention, encouraging entrepreneurial enterprise, attracting new business and facilitating community development.

Nevada’s economic platform will be driven by human ingenuity along with collaboration and strategic alliances with the broader community.

The principles of innovation, sustainability and inclusiveness drive the organization's approach on a daily basis.