



APPLICATION QUESTIONS – VIA GUST PLATFORM

1. Summarize your business
2. What specifically makes your management team most qualified to build this business?
3. Define your customer's problem and how you fix it better than competitors
4. Describe your product and how it has been verified by customers or other third parties
5. Describe the competitive landscape and list your competitors
6. Describe your business model
7. How do you reach your customers? What is your sales and marketing strategy?
8. What kind of funding are you seeking? (equity, debt or both)
9. Where are your primary operations located? (Nevada / outside Nevada)
10. How many full time employees do you have?
11. How many part time employees do you have?
12. By whom were you referred?

In addition, we ask that you upload an executive summary or business model canvas, and will evaluate up to two legal-sized pages of information.